



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1369518

Schedule Dates 09/12/12-09/14/12  
Advertiser DSCC Democratic Senatorial Campaign Committee  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 49/53/1705 (472095)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name  
Phone/Fax /  
CPE 49/53/1705  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments DSCC-IE  
JARED SALLES

Date Entered 09/07/12  
Last Modified 09/07/12  
Entered By Melody Margolin  
CO-OP No  
Headline # ECR09813948  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,942.50  
Net Total \$11,007.50  
Sales Tax

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$12,950.00
<b>Grand Total:</b>	<b>18</b>	<b>\$12,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	2	:30	5:30A- 5:57A (EST)	1			X	X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/7/12
2.0	Normal Line / SPOT (2)	09/12/12-09/14/12	2	:30	6:30A- 6:57A (EST)	1			X	X	X			1	\$450.00	\$450.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/7/12
3.0	Normal Line / SPOT (3)	09/12/12-09/14/12	2	:30	6:58A- 7:30A (EST)	1			X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/7/12
4.0	Normal Line / SPOT (4)	09/12/12-09/14/12	2	:30	7:30A- 8A (EST)	1			X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/7/12
5.0	Normal Line / SPOT (5)	09/12/12-09/14/12	2	:30	8A- 9A (EST)	1			X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/7/12
6.0	Normal Line / SPOT (6)	09/12/12-09/14/12	2	:30	10A- 10:57A (EST)	1			X	X	X			1	\$300.00	\$300.00	Columbus (WSYX)	RACHAEL RAY	9/7/12
7.0	Normal Line / SPOT (7)	09/12/12-09/14/12	2	:30	10:57A- 12P (EST)	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	THE VIEW	9/7/12
8.0	Normal Line / SPOT (8)	09/12/12-09/14/12	2	:30	12P- 12:56P (EST)	1			X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/7/12
9.0	Normal Line / SPOT (9)	09/12/12-09/14/12	2	:30	12:57P- 2P (EST)	1			X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	THE CHEW	9/7/12
10.0	Normal Line / SPOT (10)	09/12/12-09/14/12	2	:30	4:30P- 5P (EST)	1			X	X	X			1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/7/12
11.0	Normal Line / SPOT (11)	09/12/12-09/14/12	2	:30	5P- 5:30P (EST)	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS	9/7/12
12.0	Normal Line / SPOT (12)	09/12/12-09/14/12	2	:30	5:30P- 5:58P (EST)	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS	9/7/12
13.0	Normal Line / SPOT (13)	09/12/12-09/14/12	2	:30	5:58P- 6:30P (EST)	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 AT 6P	9/7/12
14.0	Normal Line / SPOT (14)	09/12/12-09/14/12	2	:30	6:58P- 7:27P (EST)	1			X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT (15)	09/12/12-09/14/12	2	:30	7:28P- 7:57P (EST)	1			X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/7/12
16.0	Normal Line / Prime (16)	09/14/12-09/14/12	2	:30	10P- 11P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	20 / 20	9/7/12
17.0	Normal Line / SPOT (17)	09/12/12-09/14/12	2	:30	11:01P- 11:34P (EST)	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 @11P	9/7/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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